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(U) **GB50** NOCO BOOST

NOCO BOOST®

USB

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STARIDEAD

NOCO Boost is the safest, most-extensive brand of lithium jump starters in the world, featuring the most advanced safety and battery technology compared to any other brand.

LITHUM #1 SELLING BRAND POWERED



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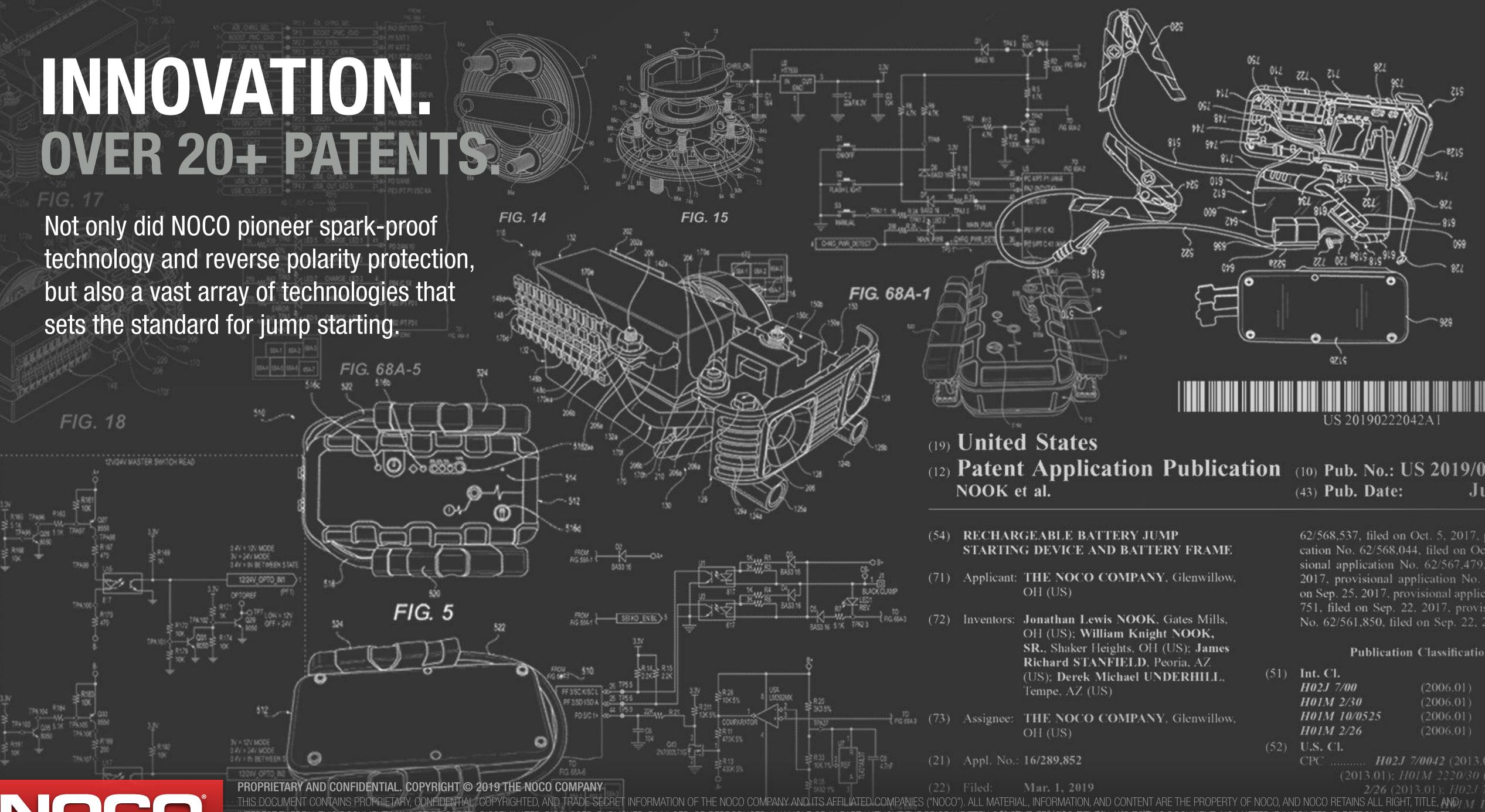


GB70

NOCO BOOST'HD'

ULTRASAFE® DESIGN







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IMPROVED PERFORMANCE **IMPROVED DESIGN.**

Boost is a highly engineered product, built for safety, durability and reliability - now more powerful than ever before.

UP TO 30% **MORE POWER.**

MOST ADVANCED DESIGN. EVER.



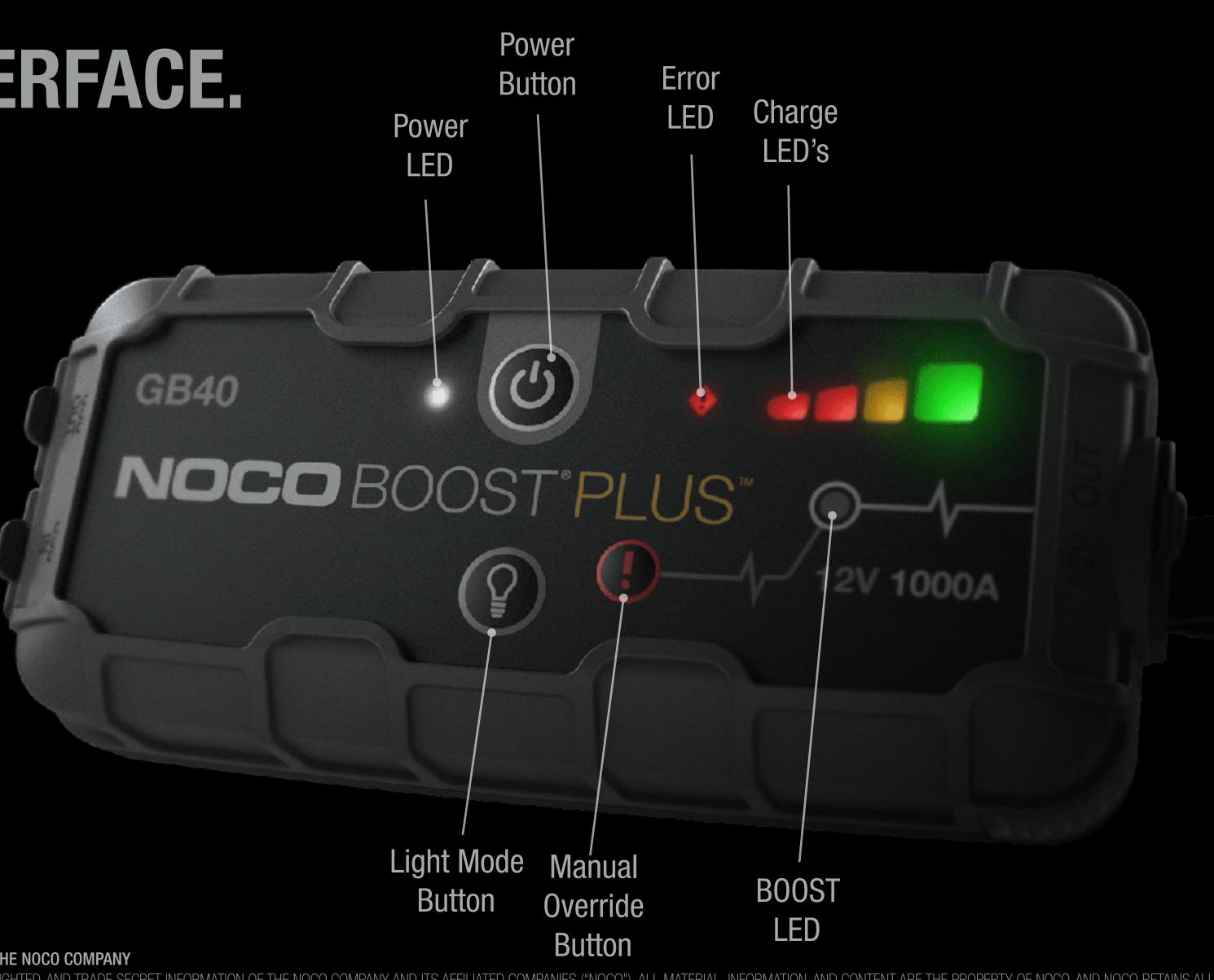
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SIMPLIFIED. INTUITIVE USER INTERFACE.

A more simplified and improved user interface for improved readability and resigned Charge LEDs. Cold and Hot Smart Indicators for **GB50 B00ST XL** indicate when the unit is reaching the upper and lower limits of its temperature range.





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GB50 NOCO BOOST XL

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PROTECTS AGAINST WATER, DIRT, DUST, AND MORE.



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12V 1500A



GB40 BOOST® PLUS® ULTRASAFE® JUMP STARTER





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JUMPSTARTERS

OVERVIEW

ACCESSORIES

12V 1000A

6L GAS **3L DIESEL**

20 JUMP STARTS PER CHARGE

LED FLASHLIGHT **100-LUMEN SEVEN LIGHT MODES**



What's In The Box

- GB40 Lithium Jump Starter
- Heavy-Duty Battery Clamps
- 12V Car Charger
- Micro USB Cable
- Microfiber Storage Bag
- User Guide & Warranty Information

Retail Packaging Dimensions: 3.62"x4.57"x8.27" Weight: 2.75lbs UPC: 0-46221-15002-5

Inner Carton:

Dimensions: 4.01"x8.78"x5.12" Weight: 2.89lbs

Master Carton:

Dimensions: 9.25"x12.60"x11.22" Weight: 18.30lbs Quantity: 6 UCC: 10046221150022

Units Per Pallet: 270 Units

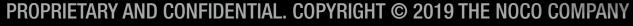




GB70 B005 HDTM **ULTRASAFE® JUMP STARTER**



NOCO



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JUMPSTARTERS

OVERVIEW

ACCESSORIES

12V 2000A





8L GAS 6L DIESEL

40 JUMP STARTS PER CHARGE

LED FLASHLIGHT **400-LUMEN SEVEN LIGHT MODES**

What's In The Box

NOCO BOOST HD

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GB70 Lithium Jump Starter

GB70

- XGC 12V Male Adapter
- XGC 12V Female Adapter
- Micro USB Cable
- Microfiber Storage Bag
- User Guide & Warranty Information

Retail Packaging Dimensions: 7.28"x4.84"x9.80" Weight: 5.09lbs UPC: 0-46221-15005-6

Inner Carton:

Dimensions: 10.27"x7.72"x5.39" Weight: 5.44lbs

Master Carton:

Dimensions: 15.98"x10.83"x11.50" Weight: 22.60lbs Quantity: 4 UCC: 10046221150053

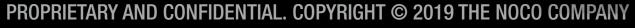
Units Per Pallet: 120 Units



GB150 BOST[®] PRO[™] ULTRASAFE[®] JUMP STARTER







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JUMPSTARTERS

OVERVIEW

ACCESSORIES

12V 4000A



10L+ GAS 10L+ DIESEL

BO JUMP STARTS PER CHARGE

LED FLASHLIGHT **500-LUMEN SEVEN LIGHT MODES**

BUILT-IN DIGITAL VOLTMETER DISPLAY

What's In The Box

- GB150 Lithium Jump Starter
- XGC 12V Male Adapter
- XGC 12V Female Adapter
- Micro USB Cable
- Microfiber Storage Bag
- User Guide & Warranty Information

Retail Packaging Dimensions: 8.19"x4.88"x13.70" Weight: 8.00lbs UPC: 0-46221-15006-3

Inner Carton:

Dimensions: 14.09"x8.78"x5.79" Weight: 8.46lbs

Master Carton:

Dimensions: 14.76"x9.25"x12.50" Weight: 17.97lbs Quantity: 2 UCC: 10046221150060

Units Per Pallet: 72 Units













INTEGRATED VOLTME UNDERSTAND THE PROBLEM

The **GB150 BOOST PRO** has a built-in digital voltmeter that shows the connected batteries voltage, allowing the user to determine if its a battery issue or something else.



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12V 4000A

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PORTABLE POWER. POWER 12-VOLT DEVICES.

Power your favorite 12-volt devices, like a car jack, tire inflator, power inverter, coffee maker, fan and much more with the GB70 BOOST HD and GB150 BOOST PRO.



RAPID RECHARGE. FROM 0-100% 4X FASTER.

Charge directly from the vehicle's 12-volt auxiliary port or the XGC4 4-Amp Power Adapter to recharge the GB70 **BOOST HD** and **GB150 BOOST PRO** up to 4X faster.

Optional XGC4 56W XGC **Power Adapter** recharges Boost from home.





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K G C 4 56W X G C POWER ADAPTER

UP TO **5 FASTER CHARGE THAN 2A USB** COMPATIBLE WITH GB70, AND GB150 NIDEC **TYPE A** TYPE G TYPE I **TYPE J** PLUG PLUG PLUG PLUG XGC CONNECTOR

XGC4 IS A 56-WATT POWER ADAPTER FOR RAPIDLY RECHARGING NOCO BOOST ULTRA SAFE LITHIUM JUMP STARTERS.



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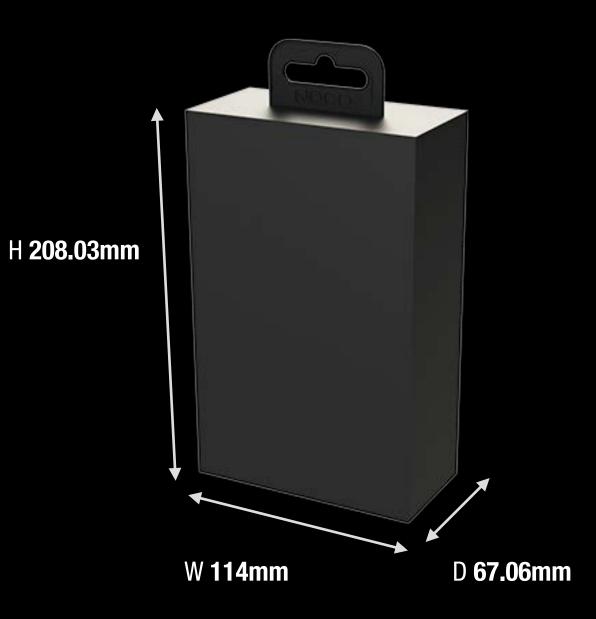
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JUMPSTARTERS

ACCESSORIES

CABLES





What's In The Box • XGC4 56W XGC Power Adapter

Retail Packaging Dimensions: 4.49"x2.64"x8.19" Weight: 0.96lbs UPC: 0-46221-17030-6

Inner Carton: Dimensions: 4.72"x3.31"x8.66" Weight: 1.78bs

Master Carton: Dimensions: 17.95"x9.92"x14.33" Weight: 29.10lbs Quantity: 16 UCC: 10046221170303

Units Per Pallet: 576 Units

USB POWER. **CHARGE & RECHARGE**

Recharges and charges completely via USB. Recharge from any USB power source (e.g., AC charger, laptop, car charger), or charge devices like smartphones, tablets, and much more.



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GBC013 EVA PROTECTIVE CASE FOR BOOST PLUS - GB40



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SEMI-RIGID DURABLE & RUGGED

PROTECTION **IMPACT RESISTANT PORTABLE STORAGE**

COMPATIBLE WITH GB40 PLUS

ACCESSORY **ADDITIONAL POCKETS**

Retail Packaging Dimensions: 10.16"x3.82"x5.43" Weight: 0.78lbs UPC: 0-46221-17027-6

What's In The Box

GBC013 Protective Case

Inner Carton: Dimensions: 10.47"x3.94"x6.26"

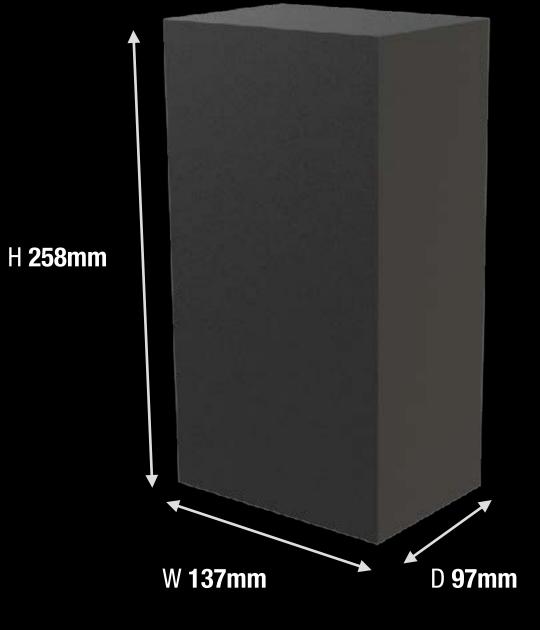
Weight: 1.03lbs

Master Carton:

Dimensions: 19.49"x10.83"x8.46" Weight: 7.11lbs Quantity: 6 UCC: 10046221170273

Units Per Pallet: 300 Units

JUMPSTARTERS



CABLES

ACCESSORIES

GBC014 EVA PROTECTIVE CASE FOR BOOST HD - GB70







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SEMI-RIGID DURABLE & RUGGED

PROTECTION **IMPACT RESISTANT PORTABLE STORAGE**

COMPATIBLE WITH GB70 BOOST HD

ACCESSORY **ADDITIONAL POCKETS**

What's In The Box • GBC014 Boost HD EVA Protective Case

H 313.94mm

JUMPSTARTERS

Retail Packaging Dimensions: 12.36"x5.43"x7.64" Weight: 1.4lbs UPC: 0-46221-17028-3

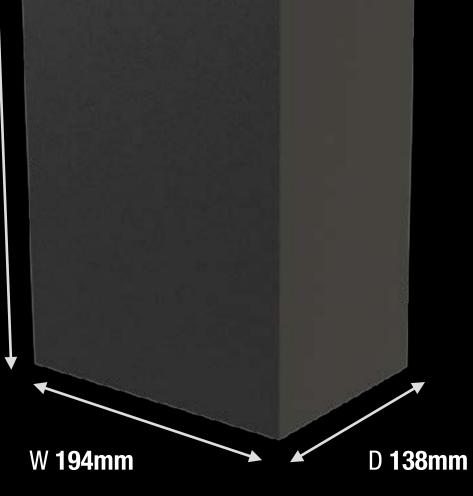
Inner Carton:

Dimensions: 12.40"x7.87"x5.28" Weight: 1.80lbs

Master Carton:

Dimensions: 16.40"x12.68"x11.30" Weight: 8.30lbs Quantity: 4 UCC: 10046221170280

Units Per Pallet: 180 Units



ACCESSORIES



V10.08.19A 16

GBC015 EVA PROTECTIVE CASE FOR BOOST PRO - GB150





Carlo Marco



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SEMI-RIGID DURABLE & RUGGED

PROTECTION **IMPACT RESISTANT PORTABLE STORAGE**

COMPATIBLE WITH GB150 BOOST PRO

ACCESSORY **ADDITIONAL POCKETS**

Retail Packaging Dimensions: 14.65"x5.43"x8.74" Weight: 1.76lbs UPC: 0-46221-17029-0

What's In The Box

Protective Case

• GBC015 Boost Pro EVA

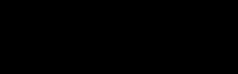
Inner Carton:

Dimensions: 14.25"x5.51"x9.53" Weight: 2.36lbs

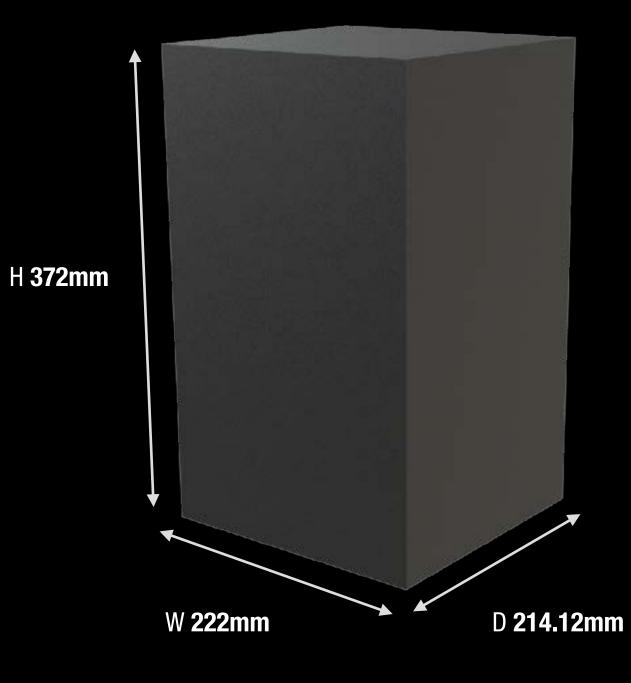
Master Carton:

Dimensions: 14.69"x11.42"x10.12" Weight: 5.80lbs Quantity: 2 UCC: 10046221170297

Units Per Pallet: 100 Units



JUMPSTARTERS



ACCESSORIES

CABLES

NOCO GENUS®

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Genius O Mode O 12V - 12V - 12V AGM LITHIUM



CHARGE DEAD BATTERIES.

From partially drained batteries to completely dead batteries, we changed everything. An improved start-voltage sensor now detects dead batteries as low as **1-volt**. And an all-new force mode allows manual charging for extreme dead batteries - all the way down to **zero volts**.



CHARGE DOWN TO ZERO VOLTS.

In Force Mode, the charger will run a 5-minute charge cycle to bring the battery back to life. The Charge LEDs will chase, and the selected mode will blink. After the 5 minute cycle, the charger will initiate standard charging.

To enter Force Mode, simply press and hold the mode button for ~5 seconds and all of the modes will blink. Then toggle through and \leq select the correct one for the application.

000510



DO MORE WITH ONE CHARGER.

A multi-functional design that allows you to charge in more ways. Effortlessly charge multiple battery voltages and chemistries. Switch to Repair Mode to recovery old batteries or prime a new one. And use Supply Mode for ECU reprogramming, painting onboard computer systems during battery changing, or power 12-volt devices.



MULTI-VOLTAGE

6-volt and 12-volt lead-acid batteries.

CHEMISTRIES

Flooded, gel, maintenancefree and AGM batteries.

TYPES

Starter, deep-cycle, marine, powersport and more.

SUPPLY MODE

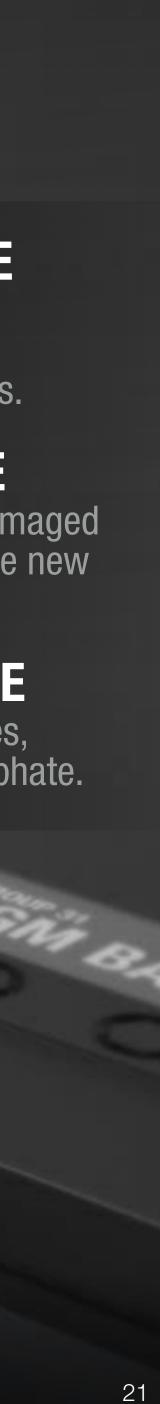
Reprogram ECUs, maintain power, or unequalize batteries.

REPAIR MODE

Recover old and damaged batteries, plus prime new batteries.

LITHIUM MODE

Lithium-ion batteries, including iron phosphate.



SIMPLE TROUBLESHOOTING. **ADVANCED DIAGNOSTICS.**

ERROR CONDITION V 📫 🕀 🕛 Battery Below Start Voltage く 🔯 🔁 🖒 **Reverse Polarity** 文 🛃 🕀 心 Battery Will Not Hold Charge マ 🔜 🔂 🖒 Bulk Charge Timeout く 🗱 🔁 🗸 **Battery Above Protection Voltage** /-<u>しく</u>-い Charger Internal Temperature Too High <mark>☆-</mark>伊-じ Charger Ambient Temperature Too Cold

[Indicates Flashing]







THERMAL COMPENSATION. **OPTIMIZED FOR ANY CLIMATE.**

noco



Elevates charging to a whole new level of performance by dynamically altering each charge based on the ambient temperature and providing a more accurate recharge.

Thermal sensor reads ambient temperature at the beginning of charge cycles.





BRINGING BATTERIES BACK TO LIFE.



AUTO DESULFATION

Built-in desulfation mode.

AUTO DETECTION Smart diagnostic indicators.

AUTO REPAIR

genius 10

Repair integrated within a 9-step charging profile.



COMPLETELY AUTOMATIC.

Finally a charger from start to finish that's completely automatic. No special modes, no technical knowledge required. Genius will safely charge any battery. Detect damaged batteries and intuitively repair them. And actively monitor for long-term battery maintenance and extend battery life.

NOCO



YEAR-ROUND CHARGING

Provides all-season, all-weather charging for a healthy battery.

ZERO OVERCHARGE

Leave plugged in 24/7 with no worries of overcharging.

AUTO MEMORY

Automatically returns to its last selected mode.



MOUNTING OPTIONS. **CUSTOM FOR EACH CHARGER.**

Mount your charger in your garage, on a workbench, or in a convenient location so that you can connect quickly and as often as needed to extend the life of your battery.









NOCO 5TM CHARGER & CHA



NOCO°



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GENIUS CHARGERS

OVERVIEW

ACCESSORIES



6V & 12V

75W OUTPUT POWER

120Ah BATTERY CAPACITY

What's In The Box

- Genius 5 Battery Charger w/ Interchangeable ConnectorClamps w/ Integrated Eyelets
- Mounting Bracket w/ Strap
- (2) Self-Tapping Screws
- User Guide & Warranty Information

Retail Packaging

Dimensions: 4.61" x 3.43" x 7.95" Weight: 1.59 UPC: 0-46221-19004-5

Inner Carton:

Dimensions: 4.84" x 3.70" x 8.19" Weight: 1.75lbs

Master Carton:

Dimensions: 17.10" x 11.97" x 5.51" Weight: 11.31lbs Quantity: 6 UCC: 10046221190042

Units Per Pallet: 252 Units





NOCO^{*} **CHARGER & GENIUS**^{*} **O**^{*} **CHARGER & MAINTAINER**





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GENIUS CHARGERS

ACCESSORIES



6V & 12V



150W OUTPUT POWER

230Ah BATTERY CAPACITY

What's In The Box

- Genius 10 Battery Charger w/ Interchangeable ConnectorClamps w/ Integrated Eyelets
- Mounting Bracket w/ Strap
- (2) Self-Tapping Screws
- User Guide & Warranty Information

Retail Packaging

Dimensions: 4.41" x 4.76" x 9.10" Weight: 3.99lbs UPC: 0-46221-19005-2

Inner Carton:

Dimensions: 4.60" x 4.76" x 9.21" Weight: 4.17lbs

Master Carton:

Dimensions: 19.02" x 9.84" x 5.71" Weight: 17.42lbs Quantity: 4 UCC: 10046221190059

Units Per Pallet: 224 Units







CCO2 X-CONNECT EYELET TERMINAL CONNECTOR



Permanently mounting the GC002 to a battery allows any Genius charger to connect quickly and easily.



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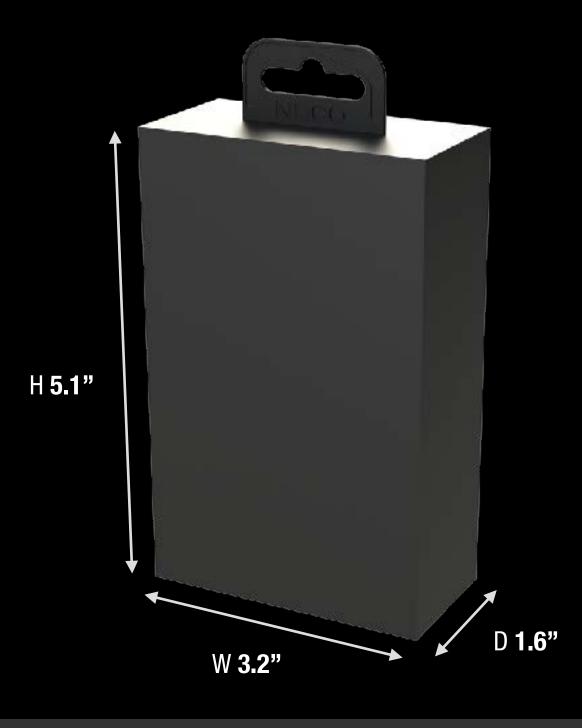
16 AWG

M6 HOLE SIZE



GENIUS CHARGERS

ACCESSORIES



What's In The Box

 GC002 X-Connect Eyelet Terminal Connector

Retail Packaging Dimensions: 1.6" x 5.1" x 3.2"

Weight: 0.20 lbs UPC: 0-46221-10055-6

Inner Carton: Dimensions: 1.8" x 5.4" x 3.5" Weight: 0.24 lbs

Master Carton:

Dimensions: 11.3" x 11.9" x 11.6" Weight: 9.66 lbs Quantity: 36 UCC: 10046221100553

Units Per Pallet: 3,456 Units





GC004 X-CONNECT 10 F00T EXTENSION CABLE



The GC004 extends the reach of any Genius battery charger or accessory, making it easier to reach awkward locations.



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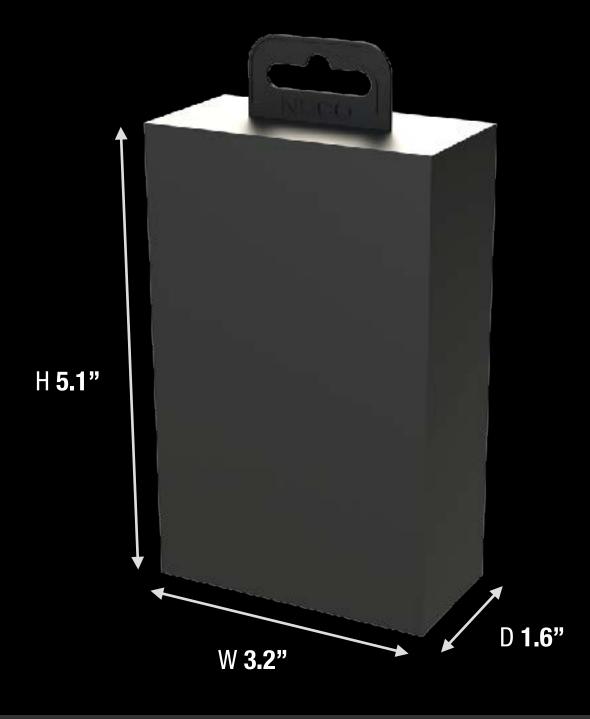
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GENIUS CHARGERS

16 AWG

10' CABLE LENGTH





What's In The Box

 GC004 X-Connect 10 Foot Extension Cable

Retail Packaging Dimensions: 1.6" x 5.1" x 3.2" Weight: 0.42 lbs UPC: 0-46221-10057-0

Inner Carton: Dimensions: 1.8" x 5.4" x 3.5" Weight: 0.46 lbs

Master Carton:

Dimensions: 11.3" x 11.9" x 11.6" Weight: 17.66 lbs Quantity: 36 UCC: 10046221100577

Units Per Pallet: 3,456 Units



GCOOB X-CONNECT XL EYELET TERMINAL CONNECTOR



Permanently mounting the GC008 to a battery allows any Genius charger to connect quickly and easily.



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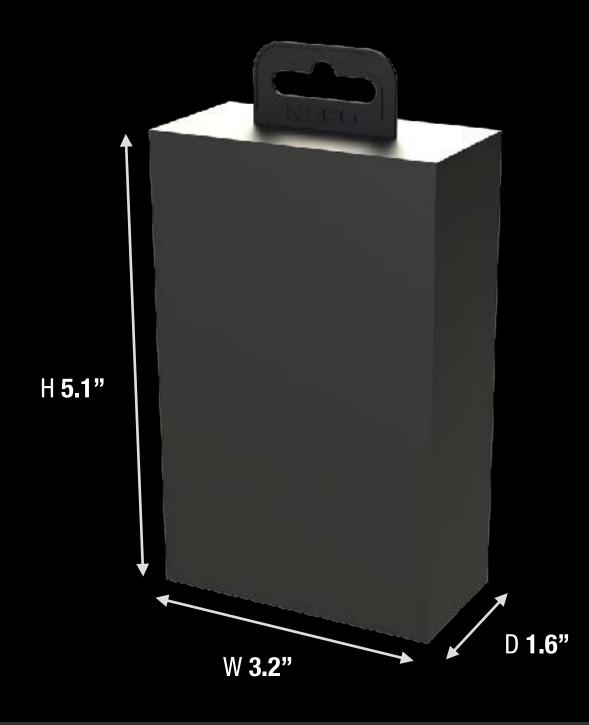
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GENIUS CHARGERS

16 AWG

M10 HOLE SIZE





What's In The Box

• GC008 X-Connect XL Eyelet Terminal Connector

Retail Packaging Dimensions: 1.6" x 5.1" x 3.2" Weight: 0.20 lbs UPC: 0-46221-10070-9

Inner Carton: Dimensions: 1.8" x 5.4" x 3.5" Weight: 0.25 lbs

Master Carton:

Dimensions: 11.3" x 11.9" x 11.6" Weight: 9.85 lbs Quantity: 36 UCC: 10046221100706

Units Per Pallet: 3,456 Units





Description	GM Part #	NOCO Part #
Boost Plus 1000A Jump Starter	19366935	GB40
Boost Plus EVA Protection Case	19418379	GBC013
Boost HD 2000A Jump Starter	19366934	GB70
Boost HD EVA Protection Case	19418380	GBC014
Boost Pro 4000A Jump Starter	19366933	GB150
Boost Pro EVA Protection Case	19418381	GBC015
56W XGC Power Adapter	19418382	XGC4
GENIUS5 5A Battery Charger	19419854	GENIUS5
GENIUS10 10A Battery Charger	19419855	GENIUS10
Eyelet Terminal Connector	19418383	GC002
10' Extension Cable	19418384	GC004
XL Eyelet Terminal Connector	19418385	GC008
G15000 Pro Series Smart Charger	19417442	G15000

Boost Family Ad: <u>https://vimeo.com/379076394</u>

GB50 Ad: <u>https://vimeo.com/356008523</u> GB70 Ad: https://vimeo.com/365144117

<u>GB50 Spanish Ad: https://vimeo.com/356486204</u> GB70 Spanish Ad: https://vimeo.com/365871195

NOCO JUMP STARTER ADVERTISING VIDEOS

NOCO JUMP STARTER INSTRUCTIONAL VIDEOS

How to recharge your NOCO Boost GB40: https://vimeo.com/392312183 How to recharge your NOCO Boost GB50: https://vimeo.com/392312071 How to recharge your NOCO Boost GB70: https://vimeo.com/392311924 How to recharge your NOCO Boost GB150: https://vimeo.com/392311764

How to jump start using your NOCO Boost GB40: <u>https://vimeo.com/392325549</u> How to jump start using your NOCO Boost GB50: https://vimeo.com/392325622 How to jump start using your NOCO Boost GB70: https://vimeo.com/392325704 How to jump start using your NOCO Boost GB150: https://vimeo.com/392325761



NOCO JUMP STARTER INSTRUCTIONAL VIDEOS OVERRIDE - RED EXCLAMATION MARK

How to use manual override on your NOCO Boost GB40: <u>https://vimeo.com/392319577</u> How to use manual override on your NOCO Boost GB50: https://vimeo.com/392319831 How to use manual override on your NOCO Boost GB70: https://vimeo.com/392320067 How to use manual override on your NOCO Boost GB150: https://vimeo.com/392320295



NOCO CHARGERS INSTRUCTIONAL VIDEOS NEW GENIUS CHARGERS

noel.phillips@no.co (216)513-0302

- How to change modes on your NOCO GENIUS5: https://vimeo.com/392316444 How to change modes on your NOCO GENIUS10: https://vimeo.com/392316581
- How to use force mode on your NOCO GENIUS5: https://vimeo.com/392328090 How to use force mode on your NOCO GENIUS10: https://vimeo.com/392328305
 - **Noel Phillips Sales Director**

