

BUSINESS CHOICE OFFERS

FLEXIBLE SOLUTIONS FOR YOUR BUSINESS

2018 Business Choice Program

Program Dates: January 3, 2018 through January 2, 2019

Eligible Vehicles: Chevrolet: Express, Silverado, Colorado (excludes 2SA), City Express, Low Cab Forward, Medium Duty
GMC: Savana, Sierra, Canyon

Program Eligibility: 2017/2018 MY vehicles

WHAT'S NEW...

(1) *Add Accessories to Upfit Cash Allowance for Cargo Vans min \$500 - \$1200 cash allowance option*

Cash Allowance now available on a combination of eligible GM Accessories and Upfitter Additions. *Requires a minimum spend of \$500.*

(2) *ACCESSORY PART LOOKUP ENHANCEMENTS:*

- a. ***VIN Autofill after entering the last 8 digits (on both VIN Lookup Tool and Submit Claim Accessory option)***
- b. Downloadable Accessory worksheet to use when discussing options with customers
- c. Discontinued and superceded part numbers displayed on Accessory Part Lookup
- d. Estimated Install time displayed with associated accessory part numbers *(on both VIN Lookup Tool and Submit Claim Accessory option)*

Portal enhancements underway. Once complete, I will schedule a webex training to walk through the system updates

(3) *MARKETING MATERIAL*

- a. ***Interactive Business Choice Accessories eligibility pdf (similar to the All in One Tonneau pdf)***

All marketing material (including Commercial Brochure, Dealer flyer, deskmat) available the first week of January 2018