

2020/2021

# SILVERADO 1500 CREW CAB SHORT BED

## \$1,000 ACCESSORIES ALLOWANCE<sup>1</sup>

### TOP-SELLING ACCESSORIES



# TRUCK MONTH

MAKE IT YOUR OWN.

INTERIOR		MSRP <sup>2</sup>	EXTERIOR		MSRP <sup>2</sup>
<input type="checkbox"/>	First-Row Floor Liners	\$120	<input type="checkbox"/>	Front Black Bowtie Emblem	\$80
<input type="checkbox"/>	All-Weather Floor Mats	\$150	<input type="checkbox"/>	Front Splash Guards	\$60
<input type="checkbox"/>	Center Console Lockable Storage Box	\$265	<input type="checkbox"/>	Tailgate Lettering in Black	\$150
<input type="checkbox"/>	Underseat Lockable Storage Organizer	\$235	<input type="checkbox"/>	Rear Wheelhouse Liners	\$150
ASSIST STEPS		MSRP <sup>2</sup>	PERFORMANCE		MSRP <sup>2</sup>
<input type="checkbox"/>	4" Round Assist Steps in Black or Chrome	\$750	<input type="checkbox"/>	5.3L Polished Stainless Steel Exhaust Tips	\$140
<input type="checkbox"/>	6" Rectangular Assist Steps in Black or Chrome	\$750	<input type="checkbox"/>	5.3L Cat-Back Dual-Exit Exhaust Upgrade System	\$1,645
<input type="checkbox"/>	Sport Step Assist Steps	\$995	<input type="checkbox"/>	Front 6-Piston Brembo <sup>®</sup> Brake Upgrade System & Rear Caliper	\$2,895/\$575
<input type="checkbox"/>	6" Rectangular Wheel-to-Wheel Steps in Black or Chrome	\$850	<input type="checkbox"/>	5.3L Black Chrome Exhaust Tips	\$190
BED PRODUCTS		MSRP <sup>2</sup>	TRAILERING		MSRP <sup>2</sup>
<input type="checkbox"/>	Bed Liner with Integrated Storage Pockets	\$395	<input type="checkbox"/>	12,500-lb. Hitch Trailering Package	\$455
<input type="checkbox"/>	Bed Mat	\$155	<input type="checkbox"/>	Spectrum <sup>™</sup> Brake Controller Unit with Wire Harness Kit by CURT <sup>™3</sup>	\$210
<input type="checkbox"/>	Sport Bar	\$995	<input type="checkbox"/>	14,000-lb. Hitch Trailering Package by CURT <sup>™3</sup>	\$169
<input type="checkbox"/>	Cargo Tie-Downs	\$105	<input type="checkbox"/>	Trailer Hitch Receiver Closeout	\$30
TONNEAU COVERS		MSRP <sup>2</sup>	WHEEL PACKAGES		MSRP <sup>2</sup>
<input type="checkbox"/>	Hard Tri-Fold Tonneau Cover	\$1,100	<input type="checkbox"/>	22" 5-Split-Spoke Wheel in High Gloss Black	\$4,221
<input type="checkbox"/>	Short Bed Soft Roll-Up Tonneau Cover by Advantage <sup>®4</sup>	\$329	<input type="checkbox"/>	22" 6-Split-Spoke Wheel in Low Gloss Black with Machined Accents	\$3,841
<input type="checkbox"/>	Retractable Tonneau Cover by Roll-N-Lock <sup>®5</sup>	\$1,399	<input type="checkbox"/>	22" 6-Split-Spoke Wheel in Chrome	\$4,126
<input type="checkbox"/>	Hard Rolling Tonneau Cover by REV <sup>®6</sup>	\$999	<input type="checkbox"/>	22" 6-Split-Spoke Wheel in Midnight Silver with Chrome Inserts	\$3,806

CUSTOMER NAME:

VIN:

PART #	PART NAME	PRICE

- Associated Accessory. Non-GM part.

<sup>1</sup>Must take new retail delivery of an eligible 2020/2021 Silverado 1500, 2020/2021 Silverado 2500 HD/3500 HD, on most 2020/2021 Colorado models, 2020 Tahoe or 2020 Suburban with eligible GM or Associated Accessories by 11/2/2020. Accessory purchase must be equal to or more than \$1,000 at MSRP. Excludes tax and installation. Not available with some other offers.

<sup>2</sup>Manufacturer Suggested Retail Price. Tax and installation extra. See dealer for details.

<sup>3</sup> Non-GM warranty. Limited lifetime warranty by CURT<sup>™</sup> Group. For more information, contact your dealer.

<sup>4</sup> Non-GM warranty. Limited warranty by Advantage<sup>®</sup>, 5 years. For more information, contact your dealer.

<sup>5</sup> Non-GM warranty. Limited warranty by Roll-N-Lock<sup>®</sup>, 3 years/36,000 miles (whichever comes first). For more information, contact your dealer.

<sup>6</sup> Non-GM warranty. Limited warranty by REV<sup>®</sup>, 3 years. For more information, contact your dealer.



## ACCESSORIES

2020/2021

# SILVERADO HD CREW CAB STANDARD BOX

## \$1,000 ACCESSORIES ALLOWANCE<sup>1</sup>

### TOP-SELLING ACCESSORIES



# TRUCK MONTH

MAKE IT YOUR OWN.

INTERIOR		MSRP <sup>2</sup>	EXTERIOR		MSRP <sup>2</sup>
<input type="checkbox"/>	First-Row Floor Liners	\$120	<input type="checkbox"/>	Recovery Hooks in Chrome	\$160
<input type="checkbox"/>	First-Row All-Weather Floor Mats	\$150	<input type="checkbox"/>	Front Splash Guards	\$60
<input type="checkbox"/>	Center Console Lockable Storage Box	\$265	<input type="checkbox"/>	Tailgate Lettering in Black	\$150
<input type="checkbox"/>	Underseat Lockable Storage Organizer	\$235	<input type="checkbox"/>	Rear Wheelhouse Liners	\$150
ASSIST STEPS		MSRP <sup>2</sup>	PERFORMANCE		MSRP <sup>2</sup>
<input type="checkbox"/>	4" Round Assist Steps - Chrome or Black	\$750	<input type="checkbox"/>	Cold Weather Steering Hose Upgrade Kit for Models Equipped with 6.6L Gas Engines	\$195
<input type="checkbox"/>	6" Rectangular Assist Steps - Chrome or Black	\$750	<input type="checkbox"/>	6.6L Gas Polished Stainless Exhaust Tip	\$140
<input type="checkbox"/>	Sport Step Assist Steps	\$995	<input type="checkbox"/>	6.6L Gas Black Chrome Exhaust Tip	\$190
<input type="checkbox"/>	Work Step - Black	\$425	<input type="checkbox"/>	6.6L Gas Cat-Back Exhaust Upgrade System by Borla <sup>®3</sup>	\$1,149
BED PRODUCTS		MSRP <sup>2</sup>	TRAILERING		MSRP <sup>2</sup>
<input type="checkbox"/>	Bed Liner with Integrated Storage Pockets	\$395	<input type="checkbox"/>	32.5k Gooseneck Hitch by CURT <sup>™</sup> Group <sup>4</sup>	\$195
<input type="checkbox"/>	Bed Mat with Bowtie Logo	\$155	<input type="checkbox"/>	2 5/16-Inch Gooseneck Trailer Hitch	\$140
<input type="checkbox"/>	Truck Bed Storage System by DECKED <sup>®5</sup>	\$1,349	<input type="checkbox"/>	30K GM Direct Mount Fifth Wheel Package by CURT <sup>™</sup> Group <sup>4</sup>	\$190
<input type="checkbox"/>	Cross Bed Single-Lid Deep-Well Aluminum Tool Box in Bright Diamond Tread by UWS <sup>®6</sup>	\$479	<input type="checkbox"/>	Spectrum <sup>™</sup> Brake Controller Module by CURT <sup>™</sup> Group <sup>4</sup>	\$1,149
Tonneau Covers		MSRP <sup>2</sup>	WHEEL PACKAGES		MSRP <sup>2</sup>
<input type="checkbox"/>	Hard Folding Tonneau Cover by REV <sup>®7</sup>	\$999	<input type="checkbox"/>	20" Wheel in Gloss Black	\$3,544
<input type="checkbox"/>	Soft Roll-Up Tonneau Cover	\$500	<input type="checkbox"/>	20" Wheel in Chrome	\$4,469
<input type="checkbox"/>	Hard Tri-Fold Tonneau Cover	\$1,100	<input type="checkbox"/>	Wheel Lock Kit in Chrome	\$65
<input type="checkbox"/>	Hard Rolling Tonneau Cover in Black by REV <sup>®7</sup>	\$999	<input type="checkbox"/>	Trailer Tire Pressure Indicator Sensor Package	\$150

CUSTOMER NAME:

VIN:

PART #	PART NAME	PRICE

- Associated Accessory. Non-GM part.

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<sup>2</sup>Manufacturer Suggested Retail Price. Tax and installation extra. See dealer for details.

<sup>3</sup> Non-GM warranty. Limited warranty by Borla<sup>®</sup>, 1,000,000 miles. For more information, contact your dealer.

<sup>4</sup> Non-GM warranty. Limited lifetime warranty by CURT<sup>™</sup> Group.

<sup>5</sup> Non-GM warranty. Limited warranty by DECKED<sup>®</sup>, 3-years. For more information, contact your dealer.

<sup>6</sup> Non-GM warranty. Limited warranty by UWS<sup>®</sup>, 3 years. For more information, contact your dealer. Carrying capacities provided by UWS<sup>®</sup>.

<sup>7</sup> Non-GM warranty. Limited warranty by REV<sup>®</sup>, 3 years. For more information, contact your dealer.



## ACCESSORIES

2020/2021

# COLORADO 3.6L ENGINE CREW CAB SHORT BOX

## \$1,000 ACCESSORIES ALLOWANCE<sup>1</sup> TOP-SELLING ACCESSORIES



# TRUCK MONTH

MAKE IT YOUR OWN.

INTERIOR		MSRP <sup>2</sup>	EXTERIOR		MSRP <sup>2</sup>
<input type="checkbox"/>	First-Row Floor Liners	\$120	<input type="checkbox"/>	Front and Rear Fender Flare Set	\$275
<input type="checkbox"/>	First-Row All-Weather Floor Mats	\$85	<input type="checkbox"/>	Front Splash Guards	\$55
<input type="checkbox"/>	Ambient Lighting	\$495	<input type="checkbox"/>	Door Moldings in Black	\$250
<input type="checkbox"/>	Under Rear Seat Lockbox by Tuffy Security Products <sup>3</sup>	\$489	<input type="checkbox"/>	Recovery Hooks in Chrome	\$150
ASSIST STEPS		MSRP <sup>2</sup>	PERFORMANCE		MSRP <sup>2</sup>
<input type="checkbox"/>	Rocker Panel Guard	\$950	<input type="checkbox"/>	1-Inch Front Leveling Kit	\$150
<input type="checkbox"/>	3-Inch Off-Road Assist Steps in Black	\$725	<input type="checkbox"/>	3.6L Cold Air Intake System	\$625
<input type="checkbox"/>	5-Inch Rectangular Assist Steps in Chrome	\$695	<input type="checkbox"/>	3.6L Black Chrome Exhaust Tip with Bowtie Logo	\$165
<input type="checkbox"/>	5-Inch Rectangular Assist Steps in Black	\$650	<input type="checkbox"/>	3.6L Polished Stainless Exhaust Tip with Bowtie Logo	\$125
BED PRODUCTS		MSRP <sup>2</sup>	TRAILERING		MSRP <sup>2</sup>
<input type="checkbox"/>	Bed Liner with Bowtie Logo	\$305	<input type="checkbox"/>	3,500-lb. Hitch Trailering Package	\$280
<input type="checkbox"/>	Sport Bar Package in Black with Colorado Script	\$995	<input type="checkbox"/>	ECHO™ Brake Controller by Curt™ Group <sup>4</sup>	\$229
<input type="checkbox"/>	Sport Bar Mounted Off-Road Lamps	\$995	<input type="checkbox"/>	Triflex Proportional Brake Control and Adapter Harness by CURT™ Group <sup>4</sup>	\$95
<input type="checkbox"/>	LED Perimeter Bed Lighting	\$170	<input type="checkbox"/>	Hitch Receiver Closeout with Bowtie Logo	\$30
TONNEAU COVERS		MSRP <sup>2</sup>	WHEEL PACKAGES		MSRP <sup>2</sup>
<input type="checkbox"/>	Hard Folding Tonneau Cover by REV <sup>5</sup>	\$999	<input type="checkbox"/>	18" 5-Spoke Wheel in Black	\$3,207
<input type="checkbox"/>	Soft Tri-Fold Tonneau Cover	\$575	<input type="checkbox"/>	17" Wheel in Black	\$3,093
<input type="checkbox"/>	Soft Roll-Up Tonneau Cover	\$495	<input type="checkbox"/>	18" 5-Split-Spoke Polished Wheel	\$3,327
<input type="checkbox"/>	Retractable Tonneau Cover in Black by Roll-N-Lock <sup>6</sup>	\$1,309	<input type="checkbox"/>	20" 5-Split-Spoke Wheel in Black	\$3,070

CUSTOMER NAME:

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- Associated Accessory. Non-GM part.

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<sup>2</sup>Manufacturer Suggested Retail Price. Tax and installation extra. See dealer for details.

<sup>3</sup> Non-GM warranty. Limited lifetime warranty by Tuffy®. For more information, contact your dealer.

<sup>4</sup> Non-GM warranty. Limited lifetime warranty by CURT™ Group.

<sup>5</sup> Non-GM warranty. Limited warranty by REV®, 3 years. For more information, contact your dealer.

<sup>6</sup> Non-GM warranty. Limited warranty by Roll-N-Lock®, 3 years. For more information, contact your dealer.



## ACCESSORIES

2020

**SUBURBAN** 5.3L  
ENGINE**\$1,000 ACCESSORIES ALLOWANCE<sup>1</sup>**  
**TOP-SELLING ACCESSORIES****TRUCK MONTH**  
**MAKE IT YOUR OWN.**

INTERIOR		MSRP <sup>2</sup>	EXTERIOR		MSRP <sup>2</sup>
<input type="checkbox"/>	First-Row Floor Liners	\$120	<input type="checkbox"/>	Grille in Chrome Mesh with Bowtie Logo	\$495
<input type="checkbox"/>	First-Row All-Weather Floor Mats	\$150	<input type="checkbox"/>	Front Splash Guards	\$55
<input type="checkbox"/>	Illuminated Front Door Sill Plates with Chevrolet Script	\$325	<input type="checkbox"/>	Bowtie Emblems in Black	\$160
<input type="checkbox"/>	Front Sunshade with Bowtie Logo	\$100	<input type="checkbox"/>	Recovery Hooks in Chrome	\$160
ASSIST STEPS		MSRP <sup>2</sup>	PERFORMANCE		MSRP <sup>2</sup>
<input type="checkbox"/>	Molded Assist Steps in Black	\$695	<input type="checkbox"/>	Front Six-Piston Brembo <sup>®</sup> Brake Upgrade System in Red	\$150
<input type="checkbox"/>	Molded Assist Steps in Chrome	\$750	<input type="checkbox"/>	5.3L Polished Stainless Exhaust Tip with Bowtie Logo	\$120
			<input type="checkbox"/>	5.3L Cat-Back Dual-Side Exit Exhaust Upgrade System by Borla <sup>®3</sup>	\$1,249
			<input type="checkbox"/>	5.3L Cold Air Intake System	\$625
INTERIOR CARGO MANAGEMENT		MSRP <sup>2</sup>	TRAILERING		MSRP <sup>2</sup>
<input type="checkbox"/>	All-Weather Cargo Mat	\$80	<input type="checkbox"/>	Trailer Hitch Closeout	\$115
<input type="checkbox"/>	Cargo Area Shade	\$205	<input type="checkbox"/>	Triflex Proportional Brake Control and Adapter Harness by CURT <sup>™</sup> Group <sup>4</sup>	\$95
<input type="checkbox"/>	Cargo Organizer	\$135	<input type="checkbox"/>	Spectrum <sup>™</sup> Brake Controller Module by Curt <sup>™</sup> Group <sup>4</sup>	\$210
<input type="checkbox"/>	Vertical Cargo Net	\$60	<input type="checkbox"/>	7,500-lb Capacity Pre-loaded Trailer Hitch by CURT <sup>™</sup> Group <sup>4</sup>	\$30
EXTERIOR CARGO MANAGEMENT		MSRP <sup>2</sup>	WHEEL PACKAGES		MSRP <sup>2</sup>
<input type="checkbox"/>	Roof Rack Cross Rails	\$255	<input type="checkbox"/>	22" 6-Split-Spoke Wheel in Chrome	\$3,953
<input type="checkbox"/>	Roof-Mounted Motion XT XL Luggage Carrier by Thule <sup>®5</sup>	\$780	<input type="checkbox"/>	22" 6-Spoke Wheel in Gloss Black	\$3,628
<input type="checkbox"/>	Roof-Mounted Cargo Basket in Black by Thule <sup>®5</sup>	\$350	<input type="checkbox"/>	22" 5-Split-Spoke Wheel Ultra Bright Machined with Gloss Black	\$3,628
<input type="checkbox"/>	Hitch-Mounted 4-Bike Camber <sup>™</sup> Bicycle Carrier in Black by Thule <sup>®5</sup>	\$300	<input type="checkbox"/>	22" 7-Spoke Wheel in Silver	\$3,533

CUSTOMER NAME:

VIN:

PART #

PART NAME

PRICE


- Associated Accessory. Non-GM part.

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2020

**TAHOE** 5.3L  
ENGINE**\$1,000 ACCESSORIES ALLOWANCE<sup>1</sup>**  
**TOP-SELLING ACCESSORIES****TRUCK MONTH**  
**MAKE IT YOUR OWN.**

INTERIOR		MSRP <sup>2</sup>	EXTERIOR		MSRP <sup>2</sup>
<input type="checkbox"/>	First-Row Floor Liners	\$120	<input type="checkbox"/>	Grille in Chrome	\$550
<input type="checkbox"/>	First-Row All-Weather Floor Mats	\$85	<input type="checkbox"/>	Front Splash Guards	\$55
<input type="checkbox"/>	Illuminated Front Door Sill Plates with Chevrolet Script	\$325	<input type="checkbox"/>	Bowtie Emblems in Black	\$160
<input type="checkbox"/>	Front Sunshade with Bowtie Logo	\$100	<input type="checkbox"/>	Recovery Hooks in Chrome	\$160
ASSIST STEPS		MSRP <sup>2</sup>	PERFORMANCE		MSRP <sup>2</sup>
<input type="checkbox"/>	Molded Assist Steps in Black	\$695	<input type="checkbox"/>	Front Six-Piston Brembo <sup>®</sup> Brake Upgrade System in Red	\$150
<input type="checkbox"/>	Molded Assist Steps in Chrome	\$750	<input type="checkbox"/>	5.3L Polished Stainless Exhaust Tip with Bowtie Logo	\$120
			<input type="checkbox"/>	5.3L Cat-Back Dual-Side Exit Exhaust Upgrade System by Borla <sup>®3</sup>	\$1,249
			<input type="checkbox"/>	5.3L Cold Air Intake System	\$625
INTERIOR CARGO MANAGEMENT		MSRP <sup>2</sup>	TRAILERING		MSRP <sup>2</sup>
<input type="checkbox"/>	All-Weather Cargo Mat	\$80	<input type="checkbox"/>	Trailer Hitch Closeout	\$115
<input type="checkbox"/>	Cargo Area Shade	\$205	<input type="checkbox"/>	Triflex Proportional Brake Control and Adapter Harness by CURT <sup>™</sup> Group <sup>4</sup>	\$95
<input type="checkbox"/>	Cargo Organizer	\$135	<input type="checkbox"/>	Spectrum <sup>™</sup> Brake Controller Module by Curt <sup>™</sup> Group <sup>4</sup>	\$210
<input type="checkbox"/>	Vertical Cargo Net	\$60	<input type="checkbox"/>	7,500-lb Capacity Pre-loaded Trailer Hitch by CURT <sup>™</sup> Group <sup>4</sup>	\$30
EXTERIOR CARGO MANAGEMENT		MSRP <sup>2</sup>	WHEEL PACKAGES		MSRP <sup>2</sup>
<input type="checkbox"/>	Roof Rack Cross Rails	\$255	<input type="checkbox"/>	22" 6-Split-Spoke Wheel in Chrome	\$3,953
<input type="checkbox"/>	Roof-Mounted Motion XT XL Luggage Carrier by Thule <sup>®5</sup>	\$780	<input type="checkbox"/>	22" 6-Spoke Wheel in Gloss Black	\$3,628
<input type="checkbox"/>	Roof-Mounted Cargo Basket in Black by Thule <sup>®5</sup>	\$350	<input type="checkbox"/>	22" 5-Split-Spoke Wheel Ultra Bright Machined with Gloss Black	\$3,628
<input type="checkbox"/>	Hitch-Mounted 4-Bike Camber <sup>™</sup> Bicycle Carrier in Black by Thule <sup>®5</sup>	\$300	<input type="checkbox"/>	22" 7-Spoke Wheel in Silver	\$3,533

CUSTOMER NAME:

VIN:

PART #	PART NAME	PRICE

- Associated Accessory. Non-GM part.

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