



# HELP YOUR CUSTOMERS KEEP THEIR VEHICLES LOOKING GREAT

Little compares to the pride and joy a new vehicle delivers. Help your customers extend this experience with an Adam's Polishes® New Car Kit! It contains a host of products from Adam's Polishes to help keep their vehicle looking like it just rolled out of the showroom:

- Detail spray
- Tire shine
- Interior detailer
- Single soft premium polishing towel (for use with detail spray)
- Two edgeless utility towels (for use with interior detailer)
- Premium nylon bag featuring the Adam's Polishes logo

If purchased individually, the New Car Kit would cost \$90.95<sup>2</sup> yet it's available to Cadillac customers for only \$50<sup>2</sup>. The Adam's Polishes New Car Kit is an excellent way to show your customers you appreciate their business. It's also an ideal way to introduce them to Adam's Polishes and encourage future dealer visits.

Be sure to include an Adam's Polishes New Car Kit with every vehicle purchase or lease and help your customers keep their vehicle looking great longer.



PART #	PART NAME	MSRP <sup>2</sup>
19370661	Adam's Polishes New Car Kit	\$50

## FOR THE COMPLETE LIST OF CADILLAC ACCESSORIES, SEE YOUR DEALER OR VISIT [CADILLAC.COM/ACCESSORIES](http://CADILLAC.COM/ACCESSORIES).

Some accessories shown are from an independent supplier. GM Licensed and Associated Accessories are covered under the accessory-specific manufacturer's warranty and are not warranted by GM or its dealers. GM is not responsible for the safety or quality of independent supplier alterations. This is a Cadillac-to-dealer communication and not intended for advertising purposes.

<sup>1</sup> Non-GM warranty. Limited warranty by Adam's Polishes®, 3 years/unlimited mileage. For more information, contact your dealer.

<sup>2</sup> Manufacturer's Suggested Retail Price. Tax extra. See dealer for details.

- Associated Accessory. Non-GM part.

April 2018

