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BUICK



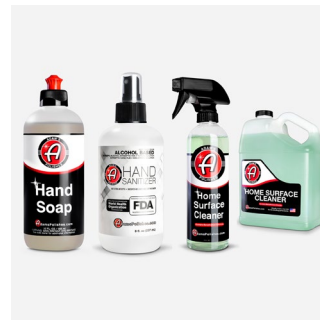
PN: 19419505
NAME: Roof-Mounted Pro-Ride™ Upright Bike Carrier by Thule®
[Buick1.jpg](#)



PN: 84522812
NAME: Premium All-Weather Floor Liner
[Buick2.jpg](#)



PN: 84322164
NAME: Cargo Organizer
[Buick3.jpg](#)



PN: 19420389, 19420390, 19420391
NAME: Adam's Polishes® Hand Soap, Hand Sanitizer, Hard Surface Cleaner
[Buick4.jpg](#)

CADILLAC



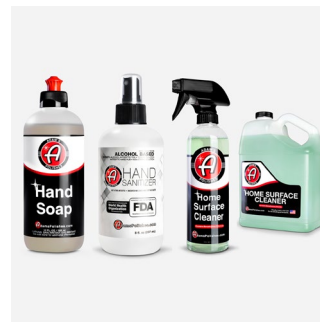
PN: 84229582
NAME: Integrated Cargo Liner
[Cadillac1.jpg](#)



PN: 84286844
NAME: Premium All-Weather Floor Liner
[Cadillac2.jpg](#)



PN: 84406188
NAME: Cargo Organizer
[Cadillac3.jpg](#)



PN: 19420389, 19420390, 19420391
NAME: Adam's Polishes® Hand Soap, Hand Sanitizer, Hard Surface Cleaner
[Cadillac4.jpg](#)

CHEVROLET



PN: 19331872
NAME: Roof-Mounted Cargo Basket by Thule®
[Chevrolet1.jpg](#)



PN: 84148089
NAME: Premium All-Weather Floor Liner
[Chevrolet2.jpg](#)



PN: 42706288
NAME: Hard Tri-Fold Tonneau Cover
[Chevrolet3.jpg](#)



PN: 19420389, 19420390, 19420391
NAME: Adam's Polishes® Hand Soap, Hand Sanitizer, Hard Surface Cleaner
[Chevrolet4.jpg](#)

GMC



PN: 19418473
NAME: SPORTZ® Cove Tent by Napier®
[GMC1.jpg](#)



PN: 84449401
NAME: Premium All-Weather Floor Liners
[GMC2.jpg](#)



PN: 84679036
NAME: Hard Tri-Fold Tonneau Cover
[GMC3.jpg](#)



PN: 19420389, 19420390, 19420391
NAME: Adam's Polishes® Hand Soap, Hand Sanitizer, Hard Surface Cleaner
[GMC4.jpg](#)

SUGGESTED CONTENT

- BUY MORE. GET MORE. ONLINE SALES EVENT. 10%-20% below MSRP* on accessories purchased online.

*Minimum purchase required for percentage offer. Receive 10% below MSRP with purchase of \$100 or more, 15% below MSRP with purchase of \$250 or more or 20% below MSRP with purchase of \$500 or more. Percentage offer based on total MSRP of online accessories order excluding tax, shipping and installation. Some accessories are not available for shipping, see website for details. Offers may not be combined with any other offers or discounts. Subject to availability. Offer valid 7/1/20 – 7/31/20.

DESTINATION URL

When posting on social networks, you can direct traffic into the brand eCommerce websites so customers can purchase utilizing the great monthly eCommerce offers. When doing this, you can append your dealership BAC to the URL so that customers get paired to you as the selling dealership during checkout, no matter their proximity to you (as long as they are in the same state). Please note that you must be an accessories eCommerce participating dealership to perform these actions. If you are not sure if you are eCommerce enabled, please contact our team at ADS@GM.com for assistance in becoming an accessories eCommerce dealership.

The URLs to utilize are as follows:

CHEVROLET: https://accessories.chevrolet.com/?bac=123456&socid=dealer_social_0720

GMC: https://accessories.gmc.com/?bac=123456&socid=dealer_social_0720

BUICK: https://accessories.buick.com/?bac=123456&socid=dealer_social_0720

CADILLAC: https://accessories.cadillac.com/?bac=123456&socid=dealer_social_0720

NOTE: where it states "bac=", after the "=" you need to place your BAC code. For example, if your BAC was "123456", you would construct the URL as the above examples show.