



Illuminated Black Bowtie on Silverado 1500

## LIGHT THE WAY: ILLUMINATED BOWTIE NOW AVAILABLE ON SILVERADO



Camaro



Silverado

Accent your vehicle's styling with a distinctive Illuminated Bowtie Emblem for the front grille, now available in Black. Designed, engineered, tested and backed by Chevrolet, this bowtie touts a prominent backlit appearance that stands out as you drive down the road.

BE SURE TO DOWNLOAD THE ILLUMINATED BOWTIE VIDEO AT: [AIC HOME > SALES/MARKETING > ACCESSORIES VIDEOS](#).

VEHICLE	P/N	PART NAME	MSRP <sup>1</sup>	AVAILABILITY
Camaro	23393028	Illuminated Bowtie Emblem – Black	\$325	Now Available
	23380121	Illuminated Bowtie Emblem – Gold	\$275	Now Available
Silverado HD	23385942	Illuminated Bowtie Emblem – Black	\$325	Now Available
Silverado	84129741	Illuminated Bowtie Emblem – Black	\$325	Now Available

<sup>1</sup> Manufacturer's Suggested Retail Price. Tax and installation extra. See dealer for details.

Most Chevrolet Part and Accessories sold and installed on a Chevrolet vehicle by a Chevrolet Dealer or a Chevrolet-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If Chevrolet Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. Does not apply to Associated Accessories. See your dealer for details.



ACCESSORIES