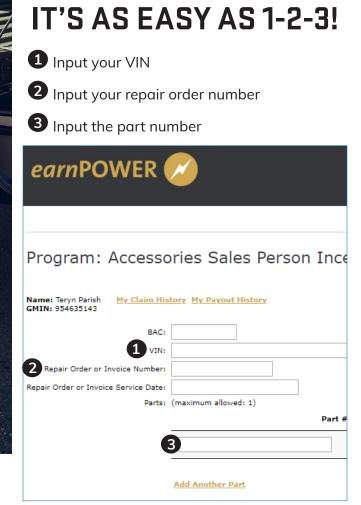
GMC ACCESSORIES MULTIPRO™ TAILGATE AUDIO SYSTEM BY KICKER^{®1} SPIN PROGRAM



From May 1, 2020 – June 1, 2020, sell the eligible MultiPro[™] Tailgate Audio System by KICKER^{®1} for SPIN rewards ranging from \$10–\$50 in *earn*POWER points per VIN.

Visit gmearnpower.com to process SPINs through June 1, 2020. See rules for full details on processing SPINs.





GMC ACCESSORIES MULTIPRO™ TAILGATE AUDIO SYSTEM BY KICKER^{®1} SPIN PROGRAM – OFFICIAL PROGRAM RULES

PROGRAM PERIOD:

May 1, 2020 – June 1, 2020

ELIGIBLE DEALERSHIPS:

- All US GM Dealerships that have a GM Dealer Sales and Service Agreement are eligible.
- New Hampshire dealers are not eligible.
- Participation is voluntary.

ELIGIBLE PARTICIPANTS:

- Any Dealership employee with a valid GMIN number.
- Participants must have a GMIN number to receive rewards.
- Participants must have an active **earn**Power Account.

HOW THE PROGRAM WORKS:

- Eligible Dealership employees are rewarded a "spin" for selling a GMC Accessory Sierra MultiPro™ Tailgate Audio System by KICKER®1 to a customer that purchases a new or used Sierra Light Duty or Heavy Duty, or to a Service Lane customer.
- To be eligible for a "spin", a repair order with the customer's name and VIN number is required.
- Dealership-owned vehicles do not qualify.
- Eligible Dealership employees must log into **earn**Power via GM Global Connect (www.gmglobalconnect.com) to access spins.
- Both versions of the Sierra MultiPro™ Tailgate Audio System by KICKER®1 (Heavy Duty and Light Duty) count toward **earn**Power points.
- Vehicles equipped with "LPO" MultiPro™ Tailgate Audio System by KICKER®1 are not eligible for points.
- To earn a spin, eligible employees must enter the VIN, Part Number and Repair Order Number (parts or service) in the appropriate fields on the **earn**Power website.
- Participants will be awarded one "spin" per MultiPro™ Tailgate Audio System by KICKER®1 sold. (One per VIN allowed). Spins are worth \$10, \$20 or \$50 in **earn**Power points.
- Earnings will be deposited into each Participant's GM **earn**Power awards account.

ENROLLMENT:

- There is **no charge** or **fee** for participation.
- No enrollment necessary. Option will appear on eligible Dealership employee's active **earn**Power menu.
- All Dealership employees with a GMIN number actively employed at U.S. GM dealers are automatically enrolled.

AWARD ISSUANCE:

- Awards will be paid out after June 1, 2020.
- Participants will be notified via email by GM **earn**Power Program Headquarters after bonus earnings have been deposited.
- Participants must be employed at the Dealership at the time the rewards are distributed.

AUDITING:

- GM reserves the right to audit all dealer and ADI records supporting any vehicle delivery and to disqualify participants in the event of any irregularity. Sufficient dealership records must be kept as evidence of the sale or lease of all vehicle deliveries and all accessories sales claimed under the Program. GM also reserves the right to chargeback to dealers any rewards improperly paid or awarded to dealers or other dealership personnel.
- GM will monitor situations involving dealer owners or dealer operators who own or control more than one Dealership. In the event of any sales imbalance based on sales history, or any delivery reporting or other irregularity, GM may adjust Program Objectives, and chargeback any rewards under the Program or take other action deemed by GM to be equitable or appropriate under the circumstances.
- In all matters relating to the interpretation and application of any rules of this Program, the decision of GM shall be final.
- GM will audit all retail deliveries of eligible units as reported by the dealership via OWB. At the time of reward determination, all return-to-stock vehicles that have not been redelivered will be ineligible.

DEALER CHANGE:

• Any financial arrangements between incoming/outgoing dealers related to this Program will be a matter for adjustment solely between the incoming/outgoing dealers, and GM shall assume no responsibility with respect thereto. GM will reward program credits to the eligible Dealership in place at the time Program credits are issued under the Program as detailed in the rules. Dealerships must be active on the last day of the Program Period to be eligible for rewards.

General Motors reserves the right to cancel, amend or revoke this program at any time.

GMC ACCESSORIES MULTIPRO™ TAILGATE AUDIO SYSTEM BY KICKER® - ELIGIBLE PART NUMBERS

DIVISION	MODEL	PART NO.	PART NAME
GMC	SIERRA HEAVY DUTY	19418459	MULTIPRO™ TAILGATE AUDIO SYSTEM BY KICKER®
GMC	SIERRA LIGHT DUTY	19417163	SIERRA MULTIPRO™ TAILGATE AUDIO SYSTEM BY KICKER®